

ISSUES AND PROGRAM REPORT

WCTV & WSWG

SECOND QUARTER 2010

APRIL 2010

HEALTH

PROGRAM: Live at 5 p.m.

DATE: 4/29/10

SEGMENT LENGTH: 2:00

SUMMARY: Too much sun can cause skin cancer and the same thing can happen to your eyes. Many treatments for the disease are invasive and can damage the eye even more. But as Melissa Medalie reports, one woman and her doctor have pushed eye cancer treatment to the next level.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 4/29/10

SEGMENT LENGTH: 1:25

SUMMARY: A new study says laughter may do more than show off your pearly whites, it may save your life. Kathryn Brown explains in today's Medical Wrap.

PROGRAM: Fox 49 News at 10 p.m.

DATE: 4/28/10

SEGMENT LENGTH: :30

SUMMARY: THE BRAZILIAN HEALTH MINISTER HAS A PRESCRIPTION FOR LOWER BLOOD PRESSURE...SEX--AND LOTS OF IT. HEALTH MINISTER JOSE GOMES TEMPORAO RECOMMENDS REGULAR EXERCISE... INCLUDING SAFE SEX AND DANCING.

PROGRAM: Live at 5 p.m.

DATE: 4/28/10

SEGMENT LENGTH: 2:00

SUMMARY: There's a vaccine for chicken pox ... Measles ... mumps ... now, doctors are working to create the very first vaccine to prevent urinary tract infections. It's a problem that affects one in five women, and men can experience the pain as well. The best way to tackle the problem may not be treating it but finding a way to prevent it altogether. Melissa Medalie reports on medicine's next big thing.

APRIL 2010

CHARITY

PROGRAM: Eyewitness News at Noon

DATE: 4/26/10

SEGMENT LENGTH: :45

SUMMARY: As the saying goes, one mans trash is another mans treasure. Which is exactly the inspiration behind FSU's "Chuck It For Charity" event!

PROGRAM: The Good Morning Show Weekend Edition

TIME: 8 a.m.

DATE: 4/25/10

SEGMENT LENGTH: :45

SUMMARY: Dozens of families brought out their bait and fishing poles to Carrabelle on Saturday, for the Tallahassee Fire Department's hook and ladder fishing tournament. The majority of the proceeds raised will go towards the area's burn camp for children who suffer from severe burns.

PROGRAM: The Good Morning Show Weekend Edition

TIME: 8 a.m.

DATE: 4/25/10

SEGMENT LENGTH: :45

SUMMARY: Folks in Tallahassee laced up their sneakers to raise awareness for a chronic lung disease. Maclay Gardens opened up bright and early yesterday 4-24 for runners and walkers for the "Great Strides 5K for Cystic Fibrosis" event. Great Strides is the largest national fundraising event for the disease.

PROGRAM: Eyewitness News at Noon

DATE: 3/30/10

SEGMENT LENGTH: :30

SUMMARY: Essie Reed, also known as "Big Mama," is working with Team Life Charity to collect Easter baskets for the less fortunate kids. This year, Big Mama hopes to collect 25,000 Easter baskets to give the less fortunate children in South Florida a happy Easter.

APRIL 2010

CRIME

PROGRAM: Eyewitness News at 6 p.m.

DATE: 4/27/10

SEGMENT LENGTH: :45

SUMMARY: A program recently adopted by the Leon County sheriff's office strikes a nerve with the local immigrant community but deputies say the program isn't what they think. Sheriff's deputies say there is no way for this program to involve racial profiling because everyone who is charged with a crime and booked into the jail undergoes the same process.

PROGRAM: The Good Morning Show

TIME: 7 a.m.

DATE: 4/27/10

SEGMENT LENGTH: 2:20

SUMMARY: THE FLORIDA DEPARTMENT OF LAW ENFORCEMENT SAYS CALHOUN COUNTY HAS THE LOWEST CRIME RATE AMONG ALL COUNTIES IN THE STATE. THE AGENCY RELEASED IT'S ANNUAL CRIME REPORT THIS MONTH WHICH SHOWS THE COUNTY HAD A 33.7-PERCENT DROP IN THEIR CRIME RATE BETWEEN 2008 AND 2009. EYEWITNESS NEWS REPORTER VANESSA NGUYEN HAS THE DETAILS.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 4/26/10

SEGMENT LENGTH: :30

SUMMARY: Thomasville Police are urging residents to avoid city parks at night. Authorities want to remind people that all city parks except Cherokee Lake are closed after dark for security reasons.

PROGRAM: The Good Morning Show

TIME: 7 a.m.

DATE: 4/22/10

SEGMENT LENGTH: :45

SUMMARY: Florida could soon become the second state in the country to protect the homeless under a state hate crime measure. Lawmakers who support the bill were motivated by surveillance video from a 2006 case that showed teens beating a homeless man.

MAY 2010

HEALTH

PROGRAM: Live at 5 p.m.

DATE: 5/12/10

SEGMENT LENGTH: 2:00

SUMMARY: Imagine struggling for every breath and feeling exhausted after just a few steps. That's the reality for people with severe cystic fibrosis, a disease that causes the body to produce thick mucus that clogs the lungs. About 150 patients get a new start with a lung transplant every year, but many more are left waiting. Melissa Medalie tells how a machine traditionally used to help premature babies is providing a bridge to transplant.

PROGRAM: The Good Morning Show

TIME: 6 a.m.

DATE: 5/12/10

SEGMENT LENGTH: 2:10

SUMMARY: You've heard about the health benefits of nuts-- but you need to make sure you don't overdo it. And, here's one memo that you may want to make sure your boss gets about those long work days. Triston Sanders has more in today's Health Matters.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 5/12/10

SEGMENT LENGTH: 1:20

SUMMARY: A new study says children are less likely to be obese if their mother was at a healthy weight while pregnant. Randall Pinkston explains in today's Medical Wrap.

PROGRAM: Fox 49 News at 10 p.m.

DATE: 5/11/10

SEGMENT LENGTH: :30

SUMMARY: EVERYTHING IN MODERATION - THAT INCLUDES NUTS, WHEN WE'RE TALKING ABOUT HEALTH BENEFITS. NEW ANALYSIS OF RESEARCH SAYS THERE ARE MANY BENEFICIAL EFFECTS OF NUT CONSUMPTION - BUT THAT PEOPLE SHOULD KEEP THE QUANTITY IN CHECK, AS NUTS ALSO MEAN HIGH CALORIES.

MAY 2010

CHARITY

PROGRAM: Eyewitness News at 6 p.m.

DATE: 4/25/10

SEGMENT LENGTH: :30

SUMMARY: From Now until May first, students can haul unwanted, reusable goods to several locations around the university. The items will be given to local relief agencies. Organizers say they collected six tons of materials to give to charities during last year's drive.

PROGRAM: Eyewitness News at 6 p.m.

DATE: 5/17/10

SEGMENT LENGTH: :30

SUMMARY: The 12th Annual United Way Community Golf Classic teed off this afternoon at Golden Eagle Country Club in Tallahassee. Folks got the change to improve their golf swing and raise money for a great cause.

PROGRAM: The Good Morning Show

TIME: 7:30 a.m.

DATE: 5/10/10

SEGMENT LENGTH: :30

SUMMARY: TALK SHOW QUEEN OPRAH WINFREY ENLISTS A COUPLE THOUSAND OF HER FRIENDS TO WALK FOR A GOOD CAUSE. PARTICIPANTS WERE ABLE TO CHOOSE FROM TEN DIFFERENT CHARITIES TO DONATE THE MONEY THEY RAISED.

PROGRAM: The Good Morning Show Weekend Edition

TIME: 8 a.m.

DATE: 5/22/10

SEGMENT LENGTH: :30

SUMMARY: Students at Ohio State University bared all for the first "undie run" for Columbus. Runners showed up to the race fully-clothed, then stripped down to their underwear for the run and donated the clothes to charity.

MAY 2010

CRIME

PROGRAM: Eyewitness News at Noon

DATE: 5/13/10

SEGMENT LENGTH: :45

SUMMARY: The Florida Department of Elder Affairs held an elder summit on cyber crime this morning at TCC. They meet with seniors and community officials to share information on the growing threat of cyber crimes for seniors unfamiliar with the internet.

PROGRAM: Eyewitness News at 6 p.m.

DATE: 5/7/10

SEGMENT LENGTH: 2:20

SUMMARY: Two robberies in the last week sends a red flag to the Florida State's Police department that something more needs to be done to protect the Seminole Nation and FSU's campus. Officers are out in unmarked cars looking for anything and anyone up to no good- trying to make campus an unfriendly place for wrong doers.

PROGRAM: Eyewitness News at 11

DATE: 5/4/10

SEGMENT LENGTH: :45

SUMMARY: Two sexual assaults in a Tallahassee subdivision are causing some residents to take action. A handful of folks came out for the Killearn Acres Home Owner's Association meeting this evening.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 5/31/10

SEGMENT LENGTH: :30

SUMMARY: Police in Tallahassee are looking for a suspect - they think is behind two incidents in the Indian Head Acres area. The suspect is described as a black male, about 5-feet-8 to 5-feet-11... with short black hair. He's clean shaven and muscular. If you have any information, call Crime Stoppers at 850-574-TIPS.

